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Dealer In

Louisiana Iris

609 South Hazel

ARCADIA, LOUISIANA

1953

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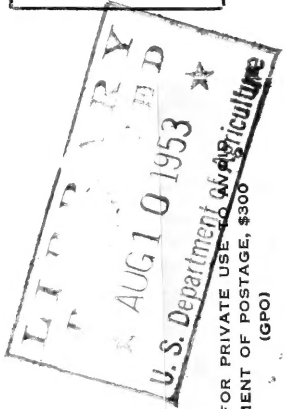
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1 August 1953

Dear Friends,

There always comes a time when one must stop and decide where one is to go. That time came to this firm this year. Last year you surprised us by buying out the stock of some varieties or by diminishing the stock in the case of others to the point that those varieties cannot be offered this year. It has been learned the hard way that you really like collections and that one must have a large stock to offer them. The decision to diminish the number of varieties listed has been hard to make, but now it seems necessary so they might be offered in the future. It will enable us to avoid substitutions, too, which we dislike. By next spring we hope to be in a condition to offer more and better varieties than ever before.

This firm is inordinately proud of the success of its varieties shown at the Annual Meeting of the Society for Louisiana Irises in Lafayette this spring. SARA GLADNEY was the first recipient of the Abbott Memorial Award given to the favorite duly registered and introduced variety in the show, and the seedling to be registered ROYAL VELLOW won the Lafayette Civics Clubs' Trophy for the most outstanding variety shown. We expect great things of BAYOU GLORY, too, when it can be seen in its best condition. As a matter of fact, we are not modest at all about any of these new varieties, but we are equally proud that of the twenty-one varieties listed in the Popularity Poll of the Society last year eight varieties were introductions of this firm. They and their respective positions in the Poll are: (3) ROYAL GEM, (6) GAY DECEIVER, (7) BAYOU GLORY, (10) BEAUTIFUL MELODY, (13) PALE HANDS, (14) BLUE CHIP, (15) VIOLET RAY, and (18) EARLY MORN. Throughout this list the number in parenthesis before the name of a variety designates its place in the Popularity Poll—a practice that will be continued as long as there is a Poll. The other awards will be listed after the name.

We feel certain that the excellent varieties listed below will meet your needs. Shipping will begin at once this year, on receipt of your order.

Thank you for your patronage, your interest and your patience this year,

Tristically yours,



1953 INTRODUCTIONS

BAYOU GLORY (Conger, '53) Reg. '52 H. C. '52 . . . Bayou Sunset X Peggy Mac. Sepals of Rose Petal; petals of Meadow Pink; style arms of Rose Petal; signal patch of Golden Rod; so reads the color charts to combine this outstanding bitone. The 1 $\frac{3}{4}$ " flaring sepal is completely over-

lapped by the $1\frac{1}{8}$ " petal; it'll hold water; the stem is slightly waved to allow the good laeral branching to display the many blooms to perfection; we've seen 7 blooms open on one stalk! The 5" flowers are balanced with a 26" to 30" stem.
Midseason \$10.00

SARA GLADNEY (Conger, '53) Reg. '52 . . . Roses and Wine X Peggy Mac . . . In its first showing, this beautifully formed flower has walked off with top honors of the Lafayette Show, winning first place in the pink to magenta class, and the Capt. Robert Stuart Abbott, Jr. Memorial Award for the most outstanding duly registered and introduced variety in the Show. The flower, outstanding in its flaring campanulate form, overlapping segments, and frilled edges, is a self in Coronation (M&P), a medium rose-magenta-violet. The sepal is 2" wide; the petal $1\frac{1}{8}$ ". We proudly present what we consider perfection in form and lasting beauty \$10.00

ACACIA (MacMillan-Dormon, '52) . . . pale cream 8" flower with chartreuse signal, 36"-40"..... \$7.50

ACCOLADE (Chowning, '50) . . . flat flower the color of strawberry ice cream, 24"-28" \$5.00

ADELAIDE BRADFORD (Clark, H., '50) . . . 7" bicolor of rose-violet and white veined violet, outstanding, 30"-36" \$6.00

(1) **BAYOU SUNSET** (MacMillan) MSD '49, H. M. '50 . . . the all time favorite to date, 7" rose-pink blended with amber and rose, striking rayed signal \$2.00

BAYOU VERMILION (Debaillon-Dormon) . . . noted for the purity of its deep red coloring, Abbeville type, $5\frac{1}{2}$ " flowers, 18"-24", midseason \$2.00

BETTE LEE (Davis, V. L., '51) . . . my favorite for more than one reason! a crisp, tailored, sprightly white suitable for corsage work, campanulate form, with greenish haft and style arms \$2.00

(14) **BLUE CHIP** (Smith, S., '50) H. M. '51 . . . the soft blue of Abbeville flat form, excellent branching, floriferous, $5\frac{1}{2}$ " flowers, 18"-24", most outstanding \$7.50

BRIARWOOD PUNCH (Conger, '50) . . . a bright blend of rose, red, and golden tones, early, $5\frac{1}{2}$ " flowers, 30"-36" \$2.00

BRIGHT GALAXY (Chowning, '50) . . . ideal for front of border or along pathway, velvety rich violet with bright signal patch, 5" flowers, simultaneous bloom, 18"-24".. **\$3.50**

(9) **CADDO** (Trichel, '50) MSD '50, H. M. '50 . . . a deep burgundy with brilliant signal, floriferous, hardy, 6" flowers, 30"-36" **\$4.00**

CAMERON WHITE (Cornay, '47) . . . large flaring white, heavy substance, giganticaerulea form, 7" flower, 36" **\$3.00**

CARDINALIS (Debaillon-Dormon) . . . firm brass-red of Abbeville form; linear signal, 5½" flower, 36" **\$2.00**

CAROGINIA (Conger, '50) . . . decided bitone of carmine-violet and cream veined violet, campanulate flaring form, graceful, outstanding, 6" flowers, 30"-36" **\$3.50**

(2) **CHERRY BOUNCE** (Nelson, I., '48) MSD '51, H. M. '50 . . . the favorite red, noted for brilliance and color fastness, outstanding, 6" flowers, 36" **\$3.50**

DELTA COUNTRY (Chowning, '50) . . . this firm's most distinct yellow, flat flaring form, deep yellow with brilliant contrasting orange signal patch, floriferous, mid-season, 5½" flowers, 36" **\$7.50**

DELTA TREASURE (Mathews, L., '50) . . . unique Abbeville type gold, brown line down center of sepal, wide overlapping segments, outstanding **\$7.50**

DIXIE DEB (Chowning, '50) . . . outstanding garden variety, sulphur yellow, graceful twisted form, most floriferous, blooms much longer than competing varieties, flower arrangers' delight, excellent branching, in other words we like it, 5" flowers, 36"-48" **\$7.50**

DORTHEA K. WILLIAMSON (Williamson, '18) . . . the criteria for hardiness, flat wine flowers, 5" wide, 30"-36" **\$1.50**

DR. JOHN K. SMALL (Randolph-Kerper, '50) arresting deep rose-wine segments with bright, large signal, heavy texture, excellent branching, 7" flower, 30"-39", stock limited **\$4.00**

(18) **EARLY MORN** (Conger, '50) . . . unique color pattern of cream overlaid rose, sepal fades in center to creamy pink, 7" flaring flowers, excellent branching, 36" **\$5.00**

(19) **ELIZABETH, the QUEEN** (Nelson, I., '51) . . . lightest soft lavender-blue enhanced by small linear gold signal bordered in deep grapejuice, giganticaerulea hybrid, lovely, 6" flowers, 36"-40" **\$3.50**

EULETTE P. FRANCIS (Conger, '50) . . . huge 8" deep rose, an improved New Orleans, flaring form, 30" **\$4.00**

(6) **GAY DECEIVER** (Clark, H., '50) . . . ideal cor-

sage flower, brilliant coloring blended of rose, gold, buff, pink, and apricot, eyecatching, campanulate form, heavy substance, flaring, 4" flowers, 18"-24" \$6.00

(20) HAILE SELASSIE (MacMillan) . . . the outstanding violet of Abbeville form, old favorite, floriferous, good performer, 6" flowers of flaring form, 30"-36"50

HELEN SMITH (Arceneaux, '47) . . . early floriferous yellow of flat form, 5" flowers, 30"-36" \$2.00

(20) JUNE CLOUDS (Dormon, C.) . . . most distinct white in form, wide sepal outstanding, linear gold signal, medium height, frilly 5" flowers \$2.00

JUST KATE (Davis, C., '51) . . . dependable, floriferous lavender-blue infused with much white, stiff segments of unique form, most satisfactory, 6" flowers, 36"-40".. \$2.00

LOUISE AUSTIN (Arceneaux, G.) . . . low, floriferous, well branching violet, early, dependable, hardy50

LOUISIANA PURCHASE (Chowning, '50) . . . delicate coloring in light ivory and burnt orange giving unique pink effect, flat formed frilled 5½" flowers, hardy, mid-season, 24"-28" \$5.00

MIDNIGHT STORM (Chowning, '50) . . . intense blue-black flower with startling lemon signal, excellent substance, velvet texture, arresting, 6" flower span. 18"-24" \$3.50

(11) MIDSHIPMAN (Richard, '50) H. M. '50 . . . large, graceful, wisteria violet seedling of Lockett's Luck, 7" flower, 36"-40" \$3.50

MRS. ROBERT LEE RANDOLPH (Kerper, '50) . . . soft, medium pink of flaring form, noted for purity of color, 6" flower, 36"-40", stock very limited. still \$10.00

OPAL DUSK (Debaillon-Dormon) . . . well named dusky, light violet, campanulate form, erect stem and foliage, 5" flower, 24"-30" \$3.75

OLD SPICE (Nelson, I., '44) . . . known as "Cafe au Lait" by later collectors, this Abbeville is a soft, light brownish cream, most unique, 5" flaring flowers, 36"..\$3.50

(13) PALE HANDS (Conger '50) . . . the delicacy of its orchid-pink flowers will fool you, they stand rough treatment, 7" flowers, 30"-36", early to midseason..... \$5.00

QUAPAW TRIBE (Chowning, '50) . . . bright copper-rose of flaring form with long gold signal, hardy, dependable, late midseason, 5½" flowers, 20"-24" \$3.50

ROSE OF ABBEVILLE (Dormon, C., '50) H. C. '51 . . . noted for large patch on typical Abbeville form and soft rose color, flat and flaring, beautiful, 6" flowers, 30"....\$6.00

ROSES AND WINES (Conger, '50) . . . campanulate formed bitone of orchid and bordeaux, a clump of the flori-

ferous variety is outstanding, sibling of Caroginia, 5½" flower, 30" \$3.00

(3) **ROYAL GEM** (Smith, S., '50) MSD '52, President's Cup '51, H. M. '51, NCSGC's Horticultural Achievement Award '52. The above should be recommendation enough! dependable, well branched, floriferous, outstanding red-violet with brilliant signal patch, most satisfactory, 5½" flower, 30"-36", midseason \$5.00

SAUCY MINX (Dormon, C., '50) . . . a perky flower in copper-rose of unique form, you'll have to see it to believe it, and it can't be described. The horizontal sepals are frilled as are the flaring petals. The coloring is more intense on the edges of the segments giving the flower a feathered look. Nice, nice . . . well branched, 4½" flower, 30"-36", early \$2.75

SPRING DAYS (Debaillon-Dormon) . . . distinct gray-blue flower of flaring giganticaerulea form, slightly reticulated with darker blue, light greenish haft, no signal, 5½" flowers, 36" \$2.00

SPRING SORCERY (Chowning, '50) . . . arrangers note: here's the improved golden apricot flower for the copper container. With purple leaf plum it's a knockout! floriferous, 4½" flowers, flaring, 30" \$4.00

SUNNY (Smith, S., '50) . . . sprightly low growing yellow of excellent form, floriferous, good branching, early, 4½" flowers, 24" \$2.00

SUSIE KLINE (Trichel, '51) . . . graceful flowers of mauve, campanulate, overlapping form, and a large signal patch makes this one of Mrs. Trichel's best, better form than Caddo, 6" flowers, 24"-30" \$5.00

SYLVAN DUST (Conger, '50) . . . the most floriferous variety we know, 9-14 blooms per stalk, excellent branching, long bloom period, lusty grower, delicate chinese violet flowers, 4½", petals are light cream ribbed the same violet, heartily recommended, 36"-40" \$6.00

(4) **THE KHAN** (Dormon, C., '50) . . . Miss Dormon's excellent warhorse in darkest red-violet with a "big eye" of gold as a signal patch, substance heavy, texture of velvet, excellent flower placement, vigorous, 7" flowers, 30"-36", midseason \$7.50

TIDEWATER (Chowning, '50) . . . a blue of different form showing hexagona and foliosa influence, sepals turn up on edges pleasingly, petals flare, long gold signal, floriferous, hardy, late, 5½" flowers, 24"-30" \$3.50

TWILIGHT REVERIE (Chowning, '50) . . . rose-lavender with gold linear patch, sturdy stalk, hardy, shows foliosa influence, 5" flower, 24"-36", late midseason \$3.50

VINEYARD (Debaillon-Dormon) . . . a reflexing Abbeville blended with the hues of wine, gives an impression of light grapejuice, strong grower, 7" flower, 30"-36" \$1.00

(15) **VIOLET RAY** (Dormon, C., '50) H. M. '51 . . . Each year this iris wins more admirers. It's really amazing

to see such a huge flower that is so sturdy and at the same time graceful, not to mention the beauty of the color pattern—pansy purple with cream rays, edged with cream, the sepal is wide, the petals twist, the general form campanulate; the flower is carried on a stalk in proportion to the size bloom. Our favorite from Miss Dormon \$7.50

WEDOWEE (Conger, '50) . . . huge 8" but graceful flower of orchadee sepals and cream flushed orchid petals, showy, dependable, 30" \$4.00

WILD CHERRY (Dormon, C., '47) . . . the name is its color, a Peggy Mac child with typical flat, flaring form, substance and texture excellent, 5½" flower, 30" \$1.50

WOOD VIOLET (Dormon, R., '51) H. M. '51 . . . brilliant medium blue that literally shines in the garden, a low grower suitable for large rockery or walkway, 5" flower, 20"-24" \$3.50

SPECIES

Abbeville type reds	50c
Abbeville type yellows	75c
I. foliosa	50c
I. foliosa alba	75c
I. foliosa X I. giganteaerulea hybrids, bloom with the early daylilies as do all the I. foliosa, they have the form of	
I. giganteaerulea, soft light blue	\$1.00
I. giganteaerulea, an excellent example	\$1.00
I. giganteaerulea alba, an excellent seedling of mine, much admired in the garden	\$1.00
I. virginica	50c
I. Virginica alba, excellent for flower arrangements	75c
I. virginica alba, "Calcasieu White", the giant, graceful white, superb! really	\$2.00

LANDSCAPING IRIS

For mass effect these seedlings of exceptional quality are excellent. Most are siblings of registered varieties or seedlings of excellent parentage.

\$25.00 per 100

SEEDS

\$0.75 per 100, \$5.00 per 1000

TERMS:

Remittance with order: check, draft, or money order.

No orders less than \$5.00, please.

This fall, shipment will be made on receipt of your order, ending the first week in October.

Postage on all orders will be shipped prepaid. May I suggest that orders to the West Coast and New England be sent air freight. For air freight include 10% of order. You will be refunded or credited if the amount sent is too much. The Louisianas do not ship as well as the bearded.

The iris are guaranteed to be true to name and disease free, but cannot be guaranteed to grow under conditions beyond our control.

Cultural directions will be sent with each order.

Orders will be accepted subject to stock on hand. Refunds will be made in case we're out of stock.

Join . . .

The Society for Louisiana Irises. Dues \$4.50 annually, including dues in the American Iris Society. Families with one member in the American Iris Society may join this Society by paying \$.50 for the first member, and \$1.00 for each member thereafter. Send membership fees to: Society for Louisiana Irises, Box 55, S. L. I. Station, Lafayette, Louisiana.